

Global Energy Awards

Overview

You want opportunities to gain brand exposure, but sponsoring the S&P Global Platts Global Energy Awards gives you access to an elite audience and opens doors like no other.

Connect with the industry's elite at the energy market's most prestigious Black Tie awards. The 21st annual Global Energy Awards will be held in December, 2019. Please contact our team now for details on how we can help you achieve your business goals.



S&P GLOBAL PLATTS
GLOBAL ENERGY AWARDS



The who's who in energy will be at the Global Energy Awards.

This is an outstanding and influential group of key decision-makers who are notoriously hard to reach. Sponsor now and you have an opportunity to promote your brand and thought leadership to a receptive audience — not just for one night, but for an entire year. And the benefits extend much further:

- Develop C-suite relationships with leading oil & gas and power executives
- Demonstrate industry leadership when your executive presents awards to winners on stage

An investment with payback all year round

S&P Global Platts is more than the host; we'll partner with you to achieve your business and marketing goals. Visibility is everything. We'll use our global exposure to raise your profile and promote your brand before, during and after the event — our extensive marketing campaign reaches senior energy leaders all year long. Traditional media cannot match this kind of opportunity to network and develop meaningful and engaging conversations with key decision-makers:

- Reach 100,000 energy professionals through our year-long marketing campaign
- The Awards marketing reaches over 1 million readers, plus millions of impressions through social media
- The Wall Street Journal, Thomson Reuters, The Financial Times, Bloomberg, as well as China Daily, have previously attended

Global Energy Awards

Benefits

This year's Global Energy Awards will be great for new business, but sponsorship is an investment that will continue to payback for years to come. See the full list of benefits below and contact our team today for more information and pricing. Sponsorship packages start at \$8,500.



S&P GLOBAL PLATTS
GLOBAL ENERGY AWARDS

Marketing Benefits — Before, During and After the Event	Principal Sponsor	Awards Presenting Sponsor	Reception Sponsor	Celebration Sponsor	Showcase Leader / Executive Sponsor	Table Host
Your executive makes opening remarks (2 minutes)	✓					
Your executive co-presents awards on stage	4	2				
Complimentary seats at the Global Energy Awards dinner for your staff and clients	25 seats	15 seats	8 seats	8 seats	4 seats	
Two complimentary seats at Global Energy Outlook Forum (morning of the Awards)	✓	✓	✓	✓	✓	
Your senior executive seated at a head table at the Global Energy Awards dinner	✓					
Your company logo on promotional materials and ads, reaching over 100,000 energy professionals	✓	✓	✓	✓	✓	
Your company profile and logo in Global Energy awards evening program and GlobalEnergyAwards.com	✓	✓	✓	✓	✓	✓
Your company logo rotating on GlobalEnergyAwards.com homepage	✓	✓	✓	✓	✓	
Photo and brief bio of your presenting executive in the Global Energy Awards evening program	✓	✓				
One full-page ad in the Global Energy Awards evening program (5.5" x 8.5")	✓	✓	✓	✓	✓	✓
One full-page ad in the Dec 2019 S&P Global Platts Insight magazine — 2020 Global Energy Outlook (30,000 circulation)	✓	✓	✓	✓		
Your company logo displayed on-stage	✓	✓	✓	✓		
Your company logo displayed at the cocktail reception as the Cocktail Sponsor			✓	✓		
Sponsored table for guests and/or finalists plus table signage with your company logo						8 Seats
First right of refusal for 2020 sponsorship	✓	✓	✓	✓		

Global Energy Awards

Testimonials

Stand out and be the ultimate winner as a Global Energy Awards sponsor.



S&P GLOBAL PLATTS
GLOBAL ENERGY AWARDS

“Platts Global Energy Awards is important to our company for several reasons. First, every year we start our strategy planning session with a goal of how do we attend Platts Global Energy Awards again this year? It’s a world stage that brings together the best of the best, sharing best practices and learning from each other. What we hear and who we meet at the Global Energy Awards makes us a better company. We learn about what is happening in the market space. It’s also a time for celebration, an opportunity to applaud companies and their commitment to the environment. Platts is not just one thing, it’s a combination of things that makes it an extraordinary event.”

— *A Director of Energy and Environmental Management,*
Staples, Inc.

“As a past principal sponsor, we’ve found the Global Energy Awards to be an extremely valuable event that strongly positions our company as an industry leader. The year-long marketing campaign alone generates a tremendous amount of market awareness. And, the event itself provides us with many opportunities to network with C-level executives from the largest energy and utility companies globally. We’re proud to be associated with this elite event and hope to continue the partnership with Platts in future years.”

— *An Executive from a large global energy consulting company*

“Platts Global Energy Awards is a first class event that offers our members opportunities to network with energy leaders from around the world. We would recommend participation to any company wanting to raise its profile within the energy space.”

— *Ryan Morgan, Member,*
Steptoe & Johnson PLLC

Global Energy Awards

Past Sponsors

Act quickly to be the ultimate winner at the Global Energy Awards. We match the quality of the audience with a range of sponsorship packages to maximize the impact of every marketing dollar you invest. Contact our team now to achieve your business goals at the most prestigious awards event in the industry.



S&P GLOBAL PLATTS
GLOBAL ENERGY AWARDS

Join these past sponsors in supporting the S&P Global Platts Global Energy Awards:



Global Energy Awards

Past Attendees

We bring industry leaders together. You make valuable connections. As a sponsor of the program, you'll gain the attention of these key influencers before, during and after the event.



S&P GLOBAL PLATTS
GLOBAL ENERGY AWARDS

Who Attends?

Attendees by Job Title

- 16%** C-suite
- 49%** Senior Management
- 15%** Manager
- 3%** Media
- 17%** Other



65%

Senior-Level Attendees



2017 Finalists from...

28

Countries from Around the World

- Australia
- Canada
- China
- Denmark
- Finland
- France
- Germany
- Honduras
- India
- Indonesia
- Italy
- Japan
- Malaysia
- Netherlands
- Philippines
- Poland
- Russia
- Singapore
- South Africa
- South Korea
- Spain
- Switzerland
- Taiwan
- Thailand
- United Arab Emirates
- United Kingdom
- United States

