

Sponsorship & Advertising Opportunities

Americas Region

A man in a grey suit and red striped tie is speaking to a woman in a grey suit. The man is gesturing with his hands as he speaks. The background is a blurred office setting.

For over 25 years

S&P Global Platts has provided the energy and commodities industry with in-depth insights over a comprehensive portfolio of conferences.

We host industry leaders with expertise in the oil, natural gas, power, metals, renewables, and energy transition sectors. In addition, we provide insight into emerging markets in Latin America.

Platts event producers extensively research the markets to ensure the most timely and relevant content, providing our attendees with insight they can use and when they need it.

Your company can be a part of this exceptional offering as a sponsor.

Benefits to your organization

Thought leadership

- **Differentiate** your company by partnering with Platts as a thought leader within the industry
- **Speak directly** to your market by partnering with Platts as a panel moderator or industry expert presenter

Brand awareness and reputation

- **Raise the visibility** of your brand by taking advantage of a wide range of branding packages
- **Align with a leader** in the industry across a variety of opportunities
- **Showcase a new product launch**, updated offerings, high-value features, and more

Lead generation

- **Demonstrate** your company's solutions to our audience of key decision-makers to generate leads
- **Discover** key questions from your customers and leads, then show them specifically how you can help

Conferences by the numbers

Producing **15+** regional events per year

Reaching over **4,500** delegates per year

37% director-level and above

16% from the finance industry

38% are energy producers and developers

24% are consultants and analysts

Conference portfolio



Advertising opportunities



Insight Magazine

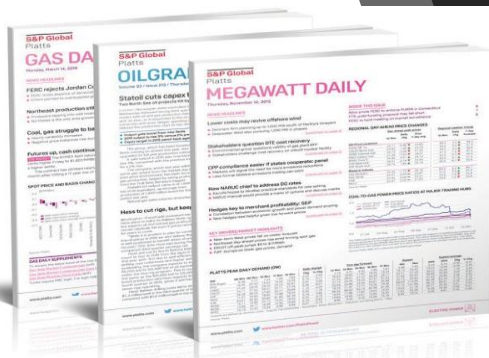
This premier publication captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Platts thought leaders. Delivering information in a compelling 4-color format, Insight Magazine is distributed to event delegates and digital for increased circulation.

- Get your message in front of a hard-to-reach audience
- Align your brand with S&P Global Platts thought leaders

Market Reports

S&P Global Platts Market Reports are some of the most trusted publications covering the energy markets. It is your resource to reach paid subscribers with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.

- Highly targeted audience reaching specific segments
- Hyperlinks allow you to direct engagement



Advertising opportunities

Commercial Webinars

Leverage the breadth of Platts thought leadership and audience to build your brand and generate leads with a customized webinar.

- Co-host role and/or participation on webinar panel
- Company logo on all marketing materials and webinar portal for up to 12 months
- Opted-in registration list



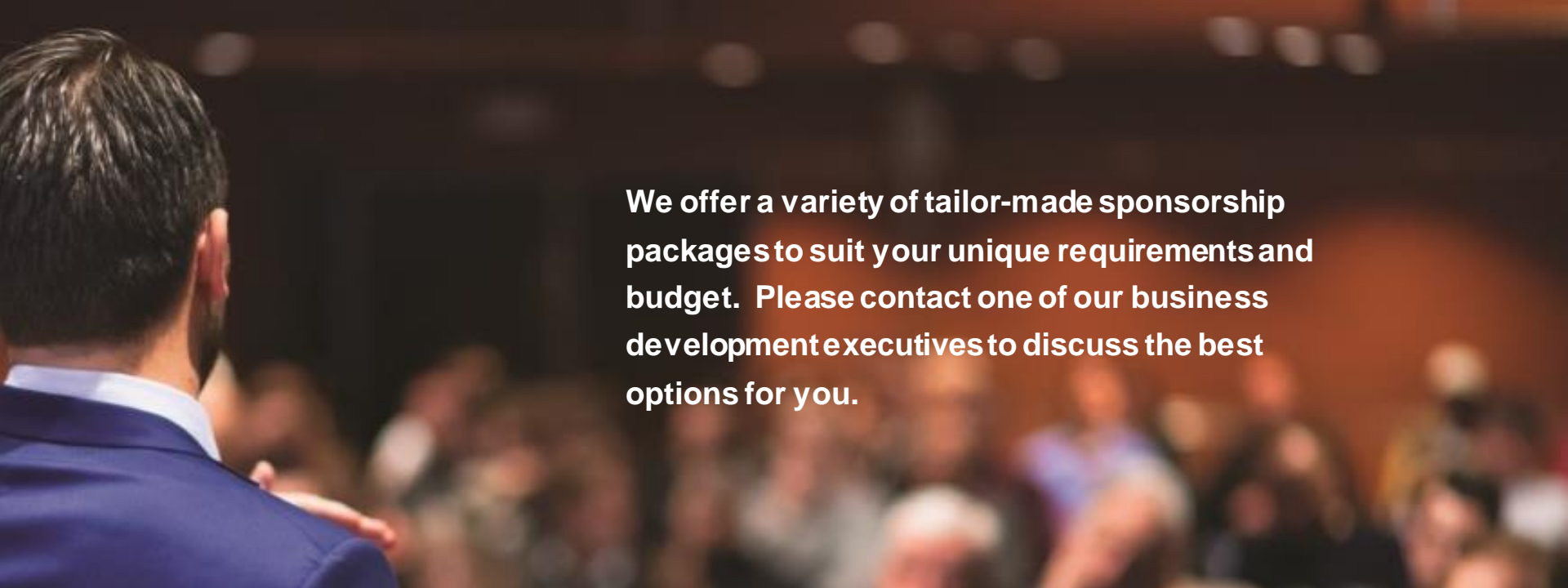
Platts Digital

Market Movers weekly video series—focuses on hot topics and the need-to-know items for energy sectors

Platts commodity podcasts—featuring global news and pricing issues across the commodity markets

Platts Live—an online immersive engagement hub for a global commodity community.

- Reach highly targeted and engaged audience
- Highlight your brand and align with proven thought leaders



We offer a variety of tailor-made sponsorship packages to suit your unique requirements and budget. Please contact one of our business development executives to discuss the best options for you.

**Let's
discuss the
possibilities**

[See upcoming events >](#)

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**S&P Global
Platts**

About S&P Global Platts

At S&P Global Platts, we provide the insights; you make better informed trading and business decisions with confidence.

We're the leading independent provider of information and benchmark prices for the commodities and energy markets. Customers in over 150 countries look to our expertise in news, pricing and analytics to deliver greater transparency and efficiency to markets. S&P Global Platts coverage includes oil and gas, power, petrochemicals, metals, agriculture and shipping.

S&P Global Platts is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies and governments to make decisions with confidence.

For more information, visit www.spglobal.com/platts